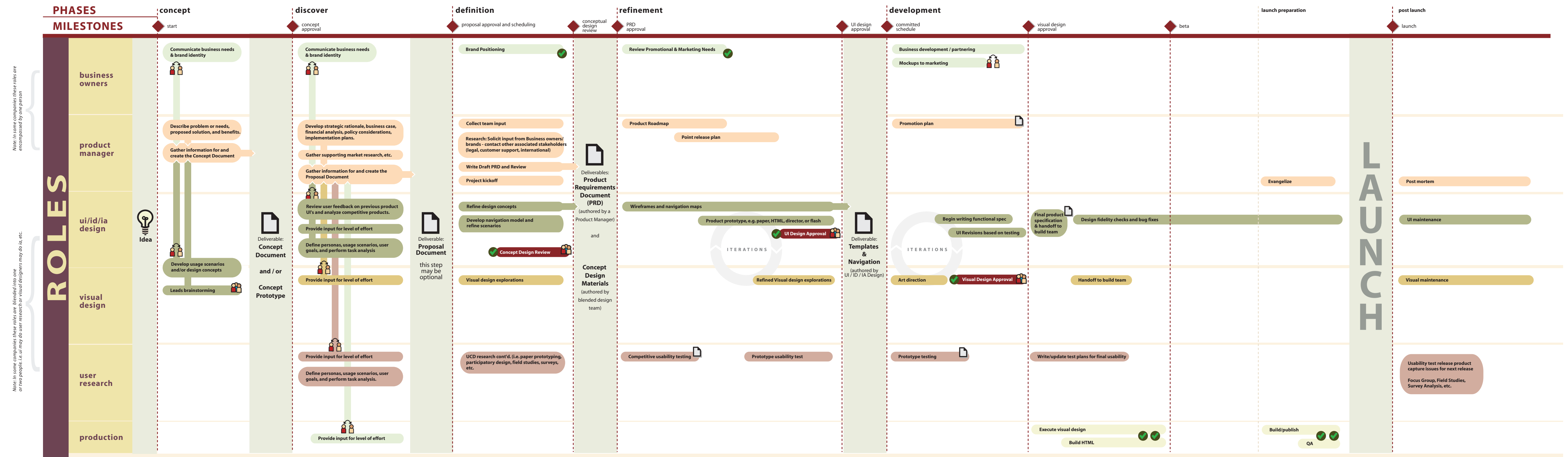


An Example Product / Software / Web Design Process Guide

LEGEND

- MILESTONE
- DELIVERABLE
- KEY MEETING
- IDEA
- INFORM
- REVIEW CHECKPOINT



Note: In some companies these roles are encompassed by one person

Note: In some companies these roles are blended into one or two people. i.e. ui may do user research or visual designers may do ia, etc.

LAUNCH

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